

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD
Patron Activity													
Total (Individuals + Institutions)	571	571	576	0	0	0	0	0	0	0	0	0	
Individuals	532	532	537	-	-	-	-	-	-	-	-	-	
<i>Active</i>	491	489	493										
<i>BARD only</i>	41	42	43										
<i>On Hold</i>	-	1	1										
Institutions	39	39	39	-	-	-	-	-	-	-	-	-	
<i>Active</i>	38	38	38										
<i>BARD only</i>	1	1	1										
<i>On Hold</i>	-	-	-										

New Individuals Added	7	7	6										20
New Institution Added	1	-	-										1
Reinstated (Reactivated) Patrons	1	-	1										2
Transfers	2	2	1	-	-	-	-	-	-	-	-	-	5
<i>IN</i>	1	1	1										3
<i>OUT</i>	1	1	-										2
Suspended	9	10	7	-	-	-	-	-	-	-	-	-	26
<i>Passed Away</i>	-	8	4										12
<i>Cancelled Services</i>	9	2	3										14

Patron Contacts													
Phone Calls	97	89	74	-	-	-	-	-	-	-	-	-	260
<i>IN</i>	46	43	45										134
<i>OUT</i>	51	46	29										126
Emails	174	96	80	-	-	-	-	-	-	-	-	-	350
<i>IN</i>	68	45	47										160
<i>OUT</i>	106	51	33										190
Postal Mail	174	38	60	-	-	-	-	-	-	-	-	-	272
<i>IN</i>	13	20	38										71
<i>OUT</i>	161	18	22										201
Walk-Ins	1	2	2										5
Total Patron Contacts	446	225	216	-	-	-	-	-	-	-	-	-	887

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD
Web Site Traffic													
Visits	102	86	109	-	-	-	-	-	-	-	-	-	297
Unique visits	84	80	100	-	-	-	-	-	-	-	-	-	264
Page views	159	140	142	-	-	-	-	-	-	-	-	-	441
Unique page views	121	102	117	-	-	-	-	-	-	-	-	-	340

Local Inventory													
Count of DB cartridges loaded with digital books available on hand	25	22	13										-
Total Local Inventory	25	22	13	-	-	-	-	-	-	-	-	-	-

Outreach													
Email News Release Reading Disability	27	-	-	-	-	-	-	-	-	-	-	-	27
Letter Campaign to Service Providers	150	-	-	-	-	-	-	-	-	-	-	-	150
Email to SUPERLIB Five First Friday Zoom	-	50	-	-	-	-	-	-	-	-	-	-	50
First Five Fridays Zoom	-	-	1	-	-	-	-	-	-	-	-	-	1
	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Outreach	177	50	1	-	-	-	-	-	-	-	-	-	228

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD
BARD Circulation													
Count of MI1D recorded/produced DBC digital books downloaded from BARD mobile.	4	1	4	-	-	-	-	-	-	-	-	-	9
# of Active BARD Accounts	77	78	81										
# of Individuals Approved for BARD DL	1	1	1										3
# of Inst approved for BARD DL	1	-	-										1
# of "Demo Only" approved for BARD DL	-	-	-										-
# of New Mobile Devices	4	6	6										16
# of new Mobile Device Users	4	5	6										15

Patrons who:

DL at least 1 (non music) item in Braille	2	2	2										6
DL at least 1 (non music) item in Audio	40	37	40										117
DL at least 1 music item in Braille	-	-	-										-
DL at least 1 music item in Audio	-	1	-										1

Institutions who:

DL at least 1 (non music) item in Braille	-	-	-										-
DL at least 1 (non music) item in Audio	2	3	1										6
DL at least 1 music item in Braille	-	-	-										-
DL at least 1 music item in Audio	-	-	-										-

Patron activity:

book (non music) DL in Braille	7	6	8										21
book (non music) DL in Audio	579	666	668										1,913
magazine DL in Braille	-	-	-										-
magazine DL in Audio	12	5	16										33
music DL in Braille	-	-	-										-
music DL in Audio	-	1	-										1

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD
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Institution activity:

book (non music) DL in Braille	-	-	-										-
book (non music) DL in Audio	7	7	6										20
magazine DL in Braille	-	-	-										-
magazine DL in Audio	-	-	-										-
music DL in Braille	-	-	-										-
music DL in Audio	-	-	-										-

Staff activity:

book (non music) DL in Braille	-	-	-										-
book (non music) DL in Audio	1	1	1										3
magazine DL in Braille	-	-	-										-
magazine DL in Audio	-	2	-										2
music DL in Braille	-	-	-										-
music DL in Audio	-	-	-										-
Total BARD circulation	606	688	699	-	-	-	-	-	-	-	-	-	1,993

Audio, Braille, and Video Circulation

DB - Digital books	5,908	5,431	4,568										15,907
DBC - Local digital books <i>Count of DBC books downloaded by MI1D patrons. DBC = digital books recorded/produced by any local recording studio in the U.S.</i>	249	246	201										696
DBG - Marrakesh digital books <i>Count of DBG books in English and other world languages obtained by the Marrakesh Treaty downloaded by MI1D patrons.</i>	1	3	1										5
Total digital book circulation	6,158	5,680	4,770	-	-	-	-	-	-	-	-	-	16,608

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD
BR - Braille books by mail	5	4	-										9
DV - Described videos by mail	-	2	-										2
Total non-BARD circulation <i>Digital book, braille books by mail, and described videos by mail</i>	6,163	5,686	4,770	-	-	-	-	-	-	-	-	-	16,619

Total Circulation (BARD + Non-BARD)	6,769	6,374	5,469	-	-	-	-	-	-	-	-	-	18,612
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Duplication on Demand													
DOD - Duplication on demand <i>Count of the Gutenberg cartridges filled with multiple digital books and mailed to MI1D patrons from the regional office in Lansing (MI1A).</i>	528	479	404										1,411

Count of locally produced books downloaded from BARD													
The Last Northwoods Reader	2	1	2										5
Laughing Whitefish	2		2										4
Northwoods Reader Vol. 1													-
Copper Empire													-
Dandelion Cottage													-
The Cinder Pond													-
Total BARD Circulation	4	1	4	-	-	-	-	-	-	-	-	-	9

OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD
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Count of active patrons served by County

County	2020 Census Population	Estimated Eligible (.012)	Current Patron Count	Difference
Alger	8,842	106	18	88
Alpena	28,907	347	45	302
Baraga	8,158	98	3	95
Chippewa	36,785	441	44	397
Crawford	12,988	156	14	142
Delta	36,903	443	64	379
Dickinson	25,947	311	44	267
Gogebic	14,380	173	22	151
Houghton	37,361	448	46	402
Iron	11,631	140	25	115
Keweenaw	2,046	25	4	21
Luce	5,339	64	6	58
Mackinac	10,834	130	16	114
Marquette	66,017	792	128	664
Menominee	23,502	282	40	242
Ontonagon	5,816	70	10	60
Schoolcraft	8,047	97	8	89
Total	343,503	4,122	537	3,585
Percentage		1.2%	0.156%	