

OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP YTD

Patron Counts by Type by Status													
Individuals	532	532	537	539	543	537	527	-	-	-	-	-	
Active	491	489	493	495	498	492	480						
BARD only	41	42	43	43	44	44	46						
On Hold	-	1	1	1	1	1	1						
Organizations/Institutions	39	39	39	39	39	39	41	-	-	-	-	-	
Active	38	38	38	38	38	38	40						
BARD only	1	1	1	1	1	1	1						
On Hold	-	-	-	-	-	-	-						
<b>Total</b>	<b>571</b>	<b>571</b>	<b>576</b>	<b>578</b>	<b>582</b>	<b>576</b>	<b>568</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	

Patron Activity over the last Month													
New Individuals Added	7	7	6	15	9	8	9						61
New Institutions Added	1	-	-	-	-	-	1						2
Reinstated (Reactivated)	1	-	1	-	2	3							7
Transfer	2	2	1	2	-	1	1	-	-	-	-	-	9
In	1	1	1	2	-	-							5
Out	1	1	-	-	-	1	1						4
Suspended	9	10	7	8	11	7	17	-	-	-	-	-	69
Deceased	-	8	4	5	5	4	9						35
Cancelled Services	9	2	3	3	6	3	8						34

Patron Contacts													
Phone Calls	97	89	74	83	111	139	229	-	-	-	-	-	822
In	46	43	45	46	64	42	75						361
Out	51	46	29	37	47	97	154						461
Emails	174	96	80	319	277	185	211	-	-	-	-	-	1,342
In	68	45	47	80	38	83	66						427
Out	106	51	33	239	239	102	145						915
Postal Mail	174	38	60	47	566	42	73	-	-	-	-	-	1,000
In	13	20	38	23	46	20	26						186
Out	161	18	22	24	520	22	47						814
Walk-Ins	1	2	2	2	2	2	-						11
<b>Total</b>	<b>446</b>	<b>225</b>	<b>216</b>	<b>451</b>	<b>956</b>	<b>368</b>	<b>513</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>3,175</b>

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD
<b>Web Site Traffic</b>													
Visits	102	86	109	94	-	182	149	-	-	-	-	-	722
Unique visits	84	80	100	88	105	169	136	-	-	-	-	-	762
Page views	159	140	142	160	-	333	221	-	-	-	-	-	1,155
Unique page views	121	102	117	113	137	239	169	-	-	-	-	-	998
<b>Local Inventory</b>													
DB cartridges loaded with digital books	25	22	13	19	2	4	5						90
DB Welcome Letter	10	2	15	2	2	3	5						39
DB Biannual Newsletter	75	75	75	75	75	75	75						525
Total	110	99	103	96	79	82	85	-	-	-	-	-	654
<b>Outreach</b>													
Email News Release Reading Disability	27	-	-	-	-	-	-	-	-	-	-	-	27
Letter Campaign to Service Providers	150	-	-	-	-	-	-	-	-	-	-	-	150
Email to SUPERLIB Five First Friday Zoom	-	50	50	50	50	50	-	-	-	-	-	-	250
First Five Fridays Zoom with SUPERLIB	-	-	1	1	2	-	-	-	-	-	-	-	4
Email Notice about TBT2 Unavailable	-	-	-	239	-	-	-	-	-	-	-	-	239
Email Newsletter Winter 2022	-	-	-	-	239	-	-	-	-	-	-	-	239
Mail Newsletter Winter 2022	-	-	-	-	430	-	-	-	-	-	-	-	430
Audio Cartridge Newsletter 2022	-	-	-	-	70	-	-	-	-	-	-	-	70
By mail responses to Newsletter	-	-	-	-	32	-	-	-	-	-	-	-	32
Call all new patrons in 21-22 FY	-	-	-	-	-	47		-	-	-	-	-	47
Email Notice about TBT2 Unavailable	-	-	-	-	-	-	54	-	-	-	-	-	54
Call - Inactive patron list	-	-	-	-	-	-	108	-	-	-	-	-	108
Email - Inactive patron list	-	-	-	-	-	-	23						23
													-
													-
													-
Total	177	50	51	290	823	97	185	-	-	-	-	-	1,673

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<b>BARD Circulation</b>													
Count of MI1D recorded/produced DBC digital books downloaded from BARD mobile.	4	1	4	4	108	8	3	-	-	-	-	-	132
# of Active BARD Accounts	77	78	81	83	79	82	85						
# of Individuals Approved for BARD DL	1	1	1	1	4	4	4						16
# of Inst approved for BARD DL	1	-	-	1	2	-	1						5
# of "Demo Only" approved for BARD DL	-	-	-	-	-	-							-
# of New Mobile Devices	4	6	6	5	2	4	8						35
# of new Mobile Device Users	4	5	6	5	2	4	4						30
Patrons who:													
DL at least 1 (non music) item in Braille	2	2	2	3	2	4	3						18
DL at least 1 (non music) item in Audio	40	37	40	38	43	36	46						280
DL at least 1 music item in Braille	-	-	-	-	-	-	-						-
DL at least 1 music item in Audio	-	1	-	2	1	2	1						7
Institutions who:													
DL at least 1 (non music) item in Braille	-	-	-	1	-	-	-						1
DL at least 1 (non music) item in Audio	2	3	1	2	2	1	2						13
DL at least 1 music item in Braille	-	-	-	-	-	-	-						-
DL at least 1 music item in Audio	-	-	-	-	-	-	-						-
Patron activity:													
book (non music) DL in Braille	7	6	8	9	2	35	11						78
book (non music) DL in Audio	579	666	668	584	635	568	593						4,293
magazine DL in Braille	-	-	-	-	38	3	-						41
magazine DL in Audio	12	5	16	13	28	17	15						106
music DL in Braille	-	-	-	-	-	-	-						-
music DL in Audio	-	1	-	2	1	2	1						7

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<b>BARD Circulation (continued)</b>													
Institution activity:													
book (non music) DL in Braille	-	-	-	1	-	-	-						1
book (non music) DL in Audio	7	7	6	5	7	3	4						39
magazine DL in Braille	-	-	-	-	-	-	-						-
magazine DL in Audio	-	-	-	1	-	-	-						1
music DL in Braille	-	-	-	-	-	-	-						-
music DL in Audio	-	-	-	-	-	-	-						-
Staff activity:													
book (non music) DL in Braille	-	-	-	-	-	-	-						-
book (non music) DL in Audio	1	1	1	2	4	-	2						11
magazine DL in Braille	-	-	-	-	-	-	-						-
magazine DL in Audio	-	2	-	-	1	-	1						4
music DL in Braille	-	-	-	-	-	-	-						-
music DL in Audio	-	-	-	-	-	-	-						-
Total	606	688	699	617	716	628	627	-	-	-	-	-	4,581

<b>Non-BARD Circulation to our patrons by the regional library in Lansing (MI1A)</b>													
DB - Digital books	5,908	5,431	4,568	5,960	4,819	4,708	4,284						35,678
DBC - Locally Recorded Books	249	246	201	188	203	547	241						1,875
DBE - Marrakesh Treaty Books				-	-	-							
DBF - Marrakesh Treaty Books				-	-	-	1						
DBG - Marrakesh Treaty Books	1	3	1	-	-	-	2						7
Total	6,158	5,680	4,770	6,148	5,022	5,255	4,528	-	-	-	-	-	37,561
Physical Collections													
BR - Braille books by mail	5	4	-	2	-	5	5						21
DV - Described videos by mail	-	2	-	2	5	4	1						14
MB - Board Books	-	-	-	-	-	-	2						2
Total	6,163	5,686	4,770	6,152	5,027	5,264	4,536	-	-	-	-	-	37,598

<b>Total Circulation (BARD + Non-BARD)</b>													
Total	6769	6374	5469	6769	5743	5892	5163	0	0	0	0	0	42,179

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<b>Duplication on Demand (DOD) - Cartridges with more than one book each circulated by the regional library in Lansing (MI1A)</b>													
Total	528	479	404	537	457	472	445						3,322

<b>Count of locally produced books downloaded from BARD</b>													
The Last Northwoods Reader	2	1	2	2	5	1	-						13
Laughing Whitefish	2		2	2	2	1	2						11
Northwoods Reader Vol. 1 Wit & Wisdom					69	4	1						74
Copper Empire					32	1	-						33
Dandelion Cottage							-						-
The Cinder Pond							-						-
Total	4	1	4	4	108	7	3	-	-	-	-	-	131