

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD	TREND
Patron Counts by Type by Status														
Individuals	532	532	537	539	543	537	527	513	510	507	509	-		
Active	491	489	493	495	498	492	480	463	458	455	457			
BARD only	41	42	43	43	44	44	46	47	48	48	48			
On Hold	-	1	1	1	1	1	1	3	4	4	4			
Organizations/Institutions	39	39	39	39	39	39	41	44	44	44	44	-		
Active	38	38	38	38	38	38	40	43	43	43	43			
BARD only	1	1	1	1	1	1	1	1	1	1	1			
On Hold	-	-	-	-	-	-	-	-	-	-	-			
Total	571	571	576	578	582	576	568	557	554	551	553	0		

Patron Activity over the last Month														
New Individuals Added	7	7	6	15	9	8	9	6	7	3	15		92	
New Institutions Added	1	-	-	-	-	-	1	-	-	-	-		2	
Reinstated (Reactivated)	1	-	1	-	2	3	-	-	2	3	-		12	
Transfer	2	2	1	2	-	1	1	1	1	2	1	-	14	
In	1	1	1	2	-	-	-	-	1	2	-		8	
Out	1	1	-	-	-	1	1	1	-	1			6	
Suspended	9	10	7	8	11	7	17	25	5	18	8	-	125	
Deceased	-	8	4	5	5	4	9	8	2	2	4		51	
Cancelled Services	9	2	3	3	6	3	8	17	3	16	4		74	

Patron Contacts														
Phone Calls	97	89	74	83	111	139	229	150	108	126	150	-	1,356	
In	46	43	45	46	64	42	75	52	49	58	76		596	
Out	51	46	29	37	47	97	154	98	59	68	74		760	
Emails	174	96	80	319	277	185	211	262	206	195	290	-	2,295	
In	68	45	47	80	38	83	66	131	109	90	127		884	
Out	106	51	33	239	239	102	145	131	97	105	163		1,411	
Postal Mail	174	38	60	47	566	42	73	41	34	27	504	-	1,606	
In	13	20	38	23	46	20	26	15	16	15	24		256	
Out	161	18	22	24	520	22	47	26	18	12	480		1,350	
Walk-Ins	1	2	2	2	2	2	-	-	1	-	1		13	
Total	446	225	216	451	956	368	513	453	349	348	945	-	5,270	

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Web Site Traffic													
Visits	102	86	109	94	-	182	149	135	103	90	118	-	1,168
Unique visits	84	80	100	88	105	169	136	125	96	86	107	-	1,176
Page views	159	140	142	160	-	333	221	300	190	108	174	-	1,927
Unique page views	121	102	117	113	137	239	169	187	132	94	126	-	1,537



Local Inventory													
DB cartridges loaded with digital books	25	22	13	19	2	4	5	3	9	8	5		115
DB Welcome Letter	10	2	15	2	2	3	5	5	8	11	10		73
DB Biannual Newsletter	75	75	75	75	75	75	75	75	75	75	75		825
Total	110	99	103	96	79	82	85	83	92	94	90	-	1,013

Outreach													
Email News Release Reading Disability	27	-	-	-	-	-	-	-	-	-	-	-	27
Letter Campaign to Service Providers	150	-	-	-	-	-	-	-	-	-	-	-	150
Email to SUPERLIB Five First Friday Zoom	-	50	50	50	50	50	-	-	-	-	-	-	250
First Five Fridays Zoom with SUPERLIB	-	-	1	1	2	-	-	-	-	-	-	-	4
Email Notice about TBT2 Unavailable	-	-	-	239	-	-	-	-	-	-	-	-	239
Email Newsletter Winter 2022	-	-	-	-	239	-	-	-	-	-	-	-	239
Mail Newsletter Winter 2022	-	-	-	-	430	-	-	-	-	-	-	-	430
Audio Cartridge Newsletter 2022	-	-	-	-	70	-	-	-	-	-	-	-	70
By mail responses to Newsletter	-	-	-	-	32	-	-	-	-	-	-	-	32
Call all new patrons in 21-22 FY	-	-	-	-	-	47							47
Email Notice about TBT2 Unavailable	-	-	-	-	-	-	54						54
Call - Inactive patron list	-	-	-	-	-	-	108	25					133
Email - Inactive patron list	-	-	-	-	-	-	23						23
Email - Libraries with NLS logo for sites									88				88
Letters Inactive Patron Contact										23			
Email Newsletter Summer 2022											85		85
Mail Newsletter Summer 2022	-	-	-	-	-	-	-	-	-		498		498
Total	177	50	51	290	823	97	185	25	88	23	583	-	2,392

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BARD Circulation

Count of MI1D recorded/produced DBC digital books downloaded from BARD mobile.	4	1	4	4	108	8	3	4	3	7	10	-	156
# of Active BARD Accounts	77	78	81	83	79	82	85	87	89	85	88		
# of Individuals Approved for BARD DL	1	1	1	1	4	4	4	2	3	-	3		24
# of Inst approved for BARD DL	1	-	-	1	2	-	1	2	1	-	-		8
# of "Demo Only" approved for BARD DL	-	-	-	-	-	-		-	-	-	-		-
# of New Mobile Devices	4	6	6	5	2	4	8	5	6	1	8		55
# of new Mobile Device Users	4	5	6	5	2	4	4	5	5	1	6		47
Patrons who:													
DL at least 1 (non music) item in Braille	2	2	2	3	2	4	3	2	1	3	-		24
DL at least 1 (non music) item in Audio	40	37	40	38	43	36	46	37	39	39	43		438
DL at least 1 music item in Braille	-	-	-	-	-	-	-	-	-	-	-		-
DL at least 1 music item in Audio	-	1	-	2	1	2	1	1	1	1	1		11
Institutions who:													
DL at least 1 (non music) item in Braille	-	-	-	1	-	-	-	-	-	-	-		1
DL at least 1 (non music) item in Audio	2	3	1	2	2	1	2	2	1	2	1		19
DL at least 1 music item in Braille	-	-	-	-	-	-	-	-	-	-	-		-
DL at least 1 music item in Audio	-	-	-	-	-	-	-	-	-	-	-		-
Patron activity:													
book (non music) DL in Braille	7	6	8	9	2	35	11	6	8	46	-		138
book (non music) DL in Audio	579	666	668	584	635	568	593	692	664	648	664		6,961
magazine DL in Braille	-	-	-	-	38	3	-	-	-	-	-		41
magazine DL in Audio	12	5	16	13	28	17	15	4	8	11	7		136
music DL in Braille	-	-	-	-	-	-	-	-	-	-	-		-
music DL in Audio	-	1	-	2	1	2	1	2	4	1	13		27



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BARD Circulation (continued)

Institution activity:														
book (non music) DL in Braille	-	-	-	1	-	-	-	-	-	-	-	-	1	
book (non music) DL in Audio	7	7	6	5	7	3	4	7	3	4	6	-	59	
magazine DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
magazine DL in Audio	-	-	-	1	-	-	-	-	-	-	-	-	1	
music DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
music DL in Audio	-	-	-	-	-	-	-	-	-	-	-	-	-	
Staff activity:														
book (non music) DL in Braille	-	-	-	-	-	-	-	-	2	-	-	-	2	
book (non music) DL in Audio	1	1	1	2	4	-	2	1	2	3	7	-	24	
magazine DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
magazine DL in Audio	-	2	-	-	1	-	1	-	-	-	-	-	4	
music DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
music DL in Audio	-	-	-	-	-	-	-	-	-	-	-	-	-	
Total	606	688	699	617	716	628	627	712	691	713	697	-	7,394	

Non-BARD Circulation to our patrons by the regional library in Lansing (MI1A)

DB - Digital books	5,908	5,431	4,568	5,960	4,819	4,708	4,284	4,731	3,725	4,046	5,060	-	53,240	
DBC - Locally Recorded Books	249	246	201	188	203	547	241	268	208	182	150	-	2,683	
DBE - Marrakesh Treaty Books	-	-	-	-	-	-	-	-	-	-	-	-	-	
DBF - Marrakesh Treaty Books	-	-	-	-	-	-	1	-	-	-	-	-	-	
DBG - Marrakesh Treaty Books	1	3	1	-	-	-	2	1	1	7	3	-	19	
Total	6,158	5,680	4,770	6,148	5,022	5,255	4,528	5,000	3,934	4,235	5,213	-	55,943	
Physical Collections														
BR - Braille books by mail	5	4	-	2	-	5	5	16	2	-	-	-	39	
DV - Described videos by mail	-	2	-	2	5	4	1	2	-	1	-	-	17	
MB - Board Books in Braille	-	-	-	-	-	-	2	2	1	-	-	-	5	
Total	6,163	5,686	4,770	6,152	5,027	5,264	4,536	5,020	3,937	4,236	5,213	-	56,004	

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Total Circulation (BARD + Non-BARD)													
Total	6769	6374	5469	6769	5743	5892	5163	5732	4628	4949	5910	0	63,398



Duplication on Demand (DOD) - Cartridges with more than one book each circulated by the regional library in Lansing (MI1A)													
Total	528	479	404	537	457	472	445	469	377	380	494		5,042



Count of locally produced books downloaded from BARD													
The Last Northwoods Reader	2	1	2	2	5	1	-	-		-	2		15
Laughing Whitefish	2	-	2	2	2	1	2	1	2	4	2		20
Northwoods Reader Vol. 1 Wit & Wisdom	-	-	-	-	69	4	1	2	1	1	5		83
Copper Empire	-	-	-	-	32	1	-	1			1		35
Dandelion Cottage	-	-	-	-	-	-	-	-					-
The Cinder Pond	-	-	-	-	-	-	-	-		2			2
Total	4	1	4	4	108	7	3	4	3	7	10	-	155

