





	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD	TREND
Patron Counts by Type by Status														
Individuals	532	532	537	539	543	537	527	513	510	507	509	516		
Active	491	489	493	495	498	492	480	463	458	455	457	467		
BARD only	41	42	43	43	44	44	46	47	48	48	48	47		
On Hold	-	1	1	1	1	1	1	3	4	4	4	2		
Organizations/Institutions	39	39	39	39	39	39	41	44	44	44	44	47		
Active	38	38	38	38	38	38	40	43	43	43	43	44		
BARD only	1	1	1	1	1	1	1	1	1	1	1	3		
On Hold	-	-	-	-	-	-	-	-	-	-	-	-		
Total	571	571	576	578	582	576	568	557	554	551	553	563		

Patron Activity over the last Month														
New Individuals Added	7	7	6	15	9	8	9	6	7	3	15	11	103	
New Institutions Added	1	-	-	-	-	-	1	-	-	-	-	2	4	
Reinstated (Reactivated)	1	-	1	-	2	3	-	-	2	3	-	-	12	
Transfer	2	2	1	2	-	1	1	1	1	2	1	3	17	
In	1	1	1	2	-	-	-	-	1	2	-	1	9	
Out	1	1	-	-	-	1	1	1	-	-	1	2	8	
Suspended	9	10	7	8	11	7	17	25	5	18	8	8	133	
Deceased	-	8	4	5	5	4	9	8	2	2	4	5	56	
Cancelled Services	9	2	3	3	6	3	8	17	3	16	4	3	77	

Patron Contacts														
Phone Calls	97	89	74	83	111	139	229	150	108	126	150	147	1,503	
In	46	43	45	46	64	42	75	52	49	58	76	65	661	
Out	51	46	29	37	47	97	154	98	59	68	74	82	842	
Emails	174	96	80	319	277	185	211	262	206	195	290	281	2,576	
In	68	45	47	80	38	83	66	131	109	90	127	152	1,036	
Out	106	51	33	239	239	102	145	131	97	105	163	129	1,540	
Postal Mail	174	38	60	47	566	42	73	41	34	27	504	57	1,663	
In	13	20	38	23	46	20	26	15	16	15	24	31	287	
Out	161	18	22	24	520	22	47	26	18	12	480	26	1,376	
Walk-Ins	1	2	2	2	2	2	-	-	1	-	1	2	15	
Total	446	225	216	451	956	368	513	453	349	348	945	487	5,757	

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Web Site Traffic														
Visits	102	86	109	94	-	182	149	135	103	90	118	89	1,257	
Unique visits	84	80	100	88	105	169	136	125	96	86	107	84	1,260	
Page views	159	140	142	160	-	333	221	300	190	108	174	123	2,050	
Unique page views	121	102	117	113	137	239	169	187	132	94	126	96	1,633	

Local Inventory														
DB cartridges loaded with digital books	25	22	13	19	2	4	5	3	9	8	5	4	119	
DB Welcome Letter	10	2	15	2	2	3	5	5	8	11	10	8	81	
DB Biannual Newsletter	75	75	75	75	75	75	75	75	75	75	75	75	900	
Total	110	99	103	96	79	82	85	83	92	94	90	87	1,100	

Outreach														
Email News Release Reading Disability	27	-	-	-	-	-	-	-	-	-	-	-	27	
Letter Campaign to Service Providers	150	-	-	-	-	-	-	-	-	-	-	-	150	
Email to SUPERLIB Five First Friday Zoom	-	50	50	50	50	50	-	-	-	-	-	-	250	
First Five Fridays Zoom with SUPERLIB	-	-	1	1	2	-	-	-	-	-	-	-	4	
Email Notice about TBT2 Unavailable	-	-	-	239	-	-	-	-	-	-	-	-	239	
Email Newsletter Winter 2022	-	-	-	-	239	-	-	-	-	-	-	-	239	
Mail Newsletter Winter 2022	-	-	-	-	430	-	-	-	-	-	-	-	430	
Audio Cartridge Newsletter 2022	-	-	-	-	70	-	-	-	-	-	-	-	70	
By mail responses to Newsletter	-	-	-	-	32	-	-	-	-	-	-	-	32	
Call all new patrons in 21-22 FY	-	-	-	-	-	47	-	-	-	-	-	-	47	
Email Notice about TBT2 Unavailable	-	-	-	-	-	-	54	-	-	-	-	-	54	
Call - Inactive patron list	-	-	-	-	-	-	108	25	-	-	-	-	133	
Email - Inactive patron list	-	-	-	-	-	-	23	-	-	-	-	-	23	
Email - Libraries with NLS logo for sites	-	-	-	-	-	-	-	-	88	-	-	-	88	
Letters Inactive Patron Contact	-	-	-	-	-	-	-	-	-	23	-	-	23	
Email Newsletter Summer 2022	-	-	-	-	-	-	-	-	-	-	85	-	85	
Mail Newsletter Summer 2022	-	-	-	-	-	-	-	-	-	-	498	-	498	
Mail Dail a Story Letter	-	-	-	-	-	-	-	-	-	-	-	550	550	
Total	177	50	51	290	823	97	185	25	88	23	583	550	2,942	









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BARD Circulation														
Count of MI1D recorded/produced DBC digital books downloaded from BARD mobile.	4	1	4	4	108	8	3	4	3	7	10	8	164	
# of Active BARD Accounts	77	78	81	83	79	82	85	87	89	85	88	83		
# of Individuals Approved for BARD DL	1	1	1	1	4	4	4	2	3	-	3	1	25	
# of Inst approved for BARD DL	1	-	-	1	2	-	1	2	1	-	-	2	10	
# of "Demo Only" approved for BARD DL	-	-	-	-	-	-	-	-	-	-	-	-	-	
# of New Mobile Devices	4	6	6	5	2	4	8	5	6	1	8	3	58	
# of new Mobile Device Users	4	5	6	5	2	4	4	5	5	1	6	3	50	
Patrons who:														
DL at least 1 (non music) item in Braille	2	2	2	3	2	4	3	2	1	3	-	1	25	
DL at least 1 (non music) item in Audio	40	37	40	38	43	36	46	37	39	39	43	41	479	
DL at least 1 music item in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
DL at least 1 music item in Audio	-	1	-	2	1	2	1	1	1	1	1	1	12	
Institutions who:														
DL at least 1 (non music) item in Braille	-	-	-	1	-	-	-	-	-	-	-	-	1	
DL at least 1 (non music) item in Audio	2	3	1	2	2	1	2	2	1	2	1	3	22	
DL at least 1 music item in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
DL at least 1 music item in Audio	-	-	-	-	-	-	-	-	-	-	-	-	-	
Patron activity:														
book (non music) DL in Braille	7	6	8	9	2	35	11	6	8	46	-	5	143	
book (non music) DL in Audio	579	666	668	584	635	568	593	692	664	648	664	530	7,491	
magazine DL in Braille	-	-	-	-	38	3	-	-	-	-	-	-	41	
magazine DL in Audio	12	5	16	13	28	17	15	4	8	11	7	10	146	
music DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
music DL in Audio	-	1	-	2	1	2	1	2	4	1	13	1	28	

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BARD Circulation (continued)														
Institution activity:														
book (non music) DL in Braille	-	-	-	1	-	-	-	-	-	-	-	-	1	
book (non music) DL in Audio	7	7	6	5	7	3	4	7	3	4	6	21	80	
magazine DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
magazine DL in Audio	-	-	-	1	-	-	-	-	-	-	-	-	1	
music DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
music DL in Audio	-	-	-	-	-	-	-	-	-	-	-	-	-	
Staff activity:														
book (non music) DL in Braille	-	-	-	-	-	-	-	-	2	-	-	-	2	
book (non music) DL in Audio	1	1	1	2	4	-	2	1	2	3	7	4	28	
magazine DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
magazine DL in Audio	-	2	-	-	1	-	1	-	-	-	-	-	4	
music DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
music DL in Audio	-	-	-	-	-	-	-	-	-	-	-	-	-	
Total	606	688	699	617	716	628	627	712	691	713	697	571	7,965	

Non-BARD Circulation to our patrons by the regional library in Lansing (MI1A)														
DB - Digital books	5,908	5,431	4,568	5,960	4,819	4,708	4,284	4,731	3,725	4,046	5,060	4,218	57,458	
DBC - Locally Recorded Books	249	246	201	188	203	547	241	268	208	182	150	173	2,856	
DBE - Marrakesh Treaty Books	-	-	-	-	-	-	-	-	-	-	-	-	-	
DBF - Marrakesh Treaty Books	-	-	-	-	-	-	1	-	-	-	-	-	-	
DBG - Marrakesh Treaty Books	1	3	1	-	-	-	2	1	1	7	3	1	20	
Total	6,158	5,680	4,770	6,148	5,022	5,255	4,528	5,000	3,934	4,235	5,213	4,392	60,335	
Physical Collections														
BR - Braille books by mail	5	4	-	2	-	5	5	16	2	-	-	16	55	
DV - Described videos by mail	-	2	-	2	5	4	1	2	-	1	-	4	21	
MB - Board Books in Braille	-	-	-	-	-	-	2	2	1	-	-	-	5	
Total	6,163	5,686	4,770	6,152	5,027	5,264	4,536	5,020	3,937	4,236	5,213	4,412	60,416	

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD	TREND
Total Circulation (BARD + Non-BARD)														
Total	6769	6374	5469	6769	5743	5892	5163	5732	4628	4949	5910	4983	68,381	
Duplication on Demand (DOD) - Cartridges with more than one book each circulated by the regional library in Lansing (MI1A)														
Total	528	479	404	537	457	472	445	469	377	380	494	407	5,449	
Count of locally produced books downloaded from BARD														
The Last Northwoods Reader	2	1	2	2	5	1	-	-	-	-	2	1	16	
Laughing Whitefish	2	-	2	2	2	1	2	1	2	4	2	3	23	
Northwoods Reader Vol. 1 Wit & Wisdom	-	-	-	-	69	4	1	2	1	1	5	2	85	
Copper Empire	-	-	-	-	32	1	-	1	-	-	1	2	37	
Dandelion Cottage	-	-	-	-	-	-	-	-	-	-	-	-	-	
The Cinder Pond	-	-	-	-	-	-	-	-	-	2	-	-	2	
Total	4	1	4	4	108	7	3	4	3	7	10	8	163	