

OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP YTD TREND

Patron Counts by Type by Status													
Individuals	513	495	490	-	-	-	-	-	-	-	-	-	-
Active	463	439	434										
BARD only	48	51	52										
On Hold	2	5	4										
Organizations/Institutions	46	46	46	-	-	-	-	-	-	-	-	-	-
Active	43	44	44										
BARD only	3	2	2										
On Hold	-	-	-										
Total	559	541	536	0	0	0	0	0	0	0	0	0	0

Patron Activity over the last Month													
New Individuals Added	12	10	6										28
New Institutions Added	1	-	-										1
Reinstated (Reactivated)	-	1	-										1
Transfer	1	1	-	-	-	-	-	-	-	-	-	-	2
In	1	-	-										1
Out	-	1	-										1
Suspended	15	27	10	-	-	-	-	-	-	-	-	-	52
Deceased	6	13	4										23
Cancelled Services	9	14	6										29

Patron Contacts													
Phone Calls	158	221	82	-	-	-	-	-	-	-	-	-	461
In	75	43	40										158
Out	83	178	42										303
Emails	263	300	231	-	-	-	-	-	-	-	-	-	794
In	125	137	128										390
Out	138	163	103										404
Postal Mail	37	42	22	-	-	-	-	-	-	-	-	-	101
In	21	15	9										45
Out	16	27	13										56
Walk-Ins	1	3	2										6
Total	459	566	337	-	-	-	-	-	-	-	-	-	1,362

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Web Site Traffic														
Visits	163	NA	121										284	✓
Unique visits	137	NA	111										248	✓
Page views	248	NA	173										421	✓
Unique page views	181	NA	139										320	✓

Local Inventory														
DB cartridges loaded with digital books	8	10	3										21	
DB Biannual Newsletter	-	-	-										-	
Total	8	10	3	-	-	-	-	-	-	-	-	-	21	

Outreach														
October 6 Virtual Event with Lieburn	9												9	
Inactive Patron Project Calls	7	117											124	
Veterans Affairs Outreach		1											1	
Many Faces of BARD email		245											245	
Braille NHL Schedule Email		245											245	
Braille Literacy Month Email to Libraries				65									65	
													-	
													-	
													-	
													-	
													-	
													-	
													-	
													-	
													-	
													-	
Total	16	608	-	65	-	-	-	-	-	-	-	-	689	

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BARD Circulation

Count of MI1D recorded/produced DBC digital books downloaded from BARD mobile.	5	95	22	-	-	-	-	-	-	-	-	-	-	122
# of Active BARD Accounts	85	93	93											
# of Individuals Approved for BARD DL	2	4	1											7
# of Inst approved for BARD DL	2	-	-											2
# of "Demo Only" approved for BARD DL	-	-	-											-
# of New Mobile Devices	7	6	3											16
# of new Mobile Device Users	6	6	3											15
Patrons who:														
DL at least 1 (non music) item in Braille	1	2	1											4
DL at least 1 (non music) item in Audio	39	45	39											123
DL at least 1 music item in Braille	1	1	-											2
DL at least 1 music item in Audio	-	2	1											3
Institutions who:														
DL at least 1 (non music) item in Braille	-	-	-											-
DL at least 1 (non music) item in Audio	2	2	2											6
DL at least 1 music item in Braille	-	-	-											-
DL at least 1 music item in Audio	-	-	-											-
Patron activity:														
book (non music) DL in Braille	14	7	1											22
book (non music) DL in Audio	567	668	549											1,784
magazine DL in Braille	-	-	-											-
magazine DL in Audio	19	14	8											41
music DL in Braille	1	2	-											3
music DL in Audio	-	13	1											14



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BARD Circulation (continued)

Institution activity:														
book (non music) DL in Braille	-	-	-											-
book (non music) DL in Audio	10	9	10											29
magazine DL in Braille	-	-	-											-
magazine DL in Audio	-	-	-											-
music DL in Braille	-	-	-											-
music DL in Audio	-	-	-											-
Staff activity:														
book (non music) DL in Braille	-	-	-											-
book (non music) DL in Audio	31	8	-											39
magazine DL in Braille	-	-	-											-
magazine DL in Audio	-	-	-											-
music DL in Braille	-	-	-											-
music DL in Audio	-	-	-											-
Total	642	721	569	-	-	-	-	-	-	-	-	-	-	1,932

Non-BARD Circulation to our patrons by the regional library in Lansing (MI1A)

DB - Digital books	4,262	3,986	3,678											11,926
DBC - Locally Recorded Books	68	15	193											276
DBE - Marrakesh Treaty Books	-	-	-											-
DBF - Marrakesh Treaty Books	-	-	-											-
DBG - Marrakesh Treaty Books	-	3	-											3
Total	4,330	4,004	3,871	-	-	-	-	-	-	-	-	-	-	12,205
Physical Collections														
BR - Braille books by mail	-	8	1											9
DV - Described videos by mail	-	1	-											1
MB - Board Books in Braille	-	-	-											-
Total	4,330	4,013	3,872	-	-	-	-	-	-	-	-	-	-	12,215

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Total Circulation (BARD + Non-BARD)														
Total	4972	4734	4441	0	0	0	0	0	0	0	0	0	0	14,147

Duplication on Demand (DOD) - Gutenberg Cartridges circulated by the regional library in Lansing (MI1A)														
Total	428	396	363											1,187

Count of locally produced books downloaded from BARD														
The Last Northwoods Reader	-	1	1											2
Laughing Whitefish	-	3	1											4
Northwords Reader Vol. 1 Wit & Wisdom	3	2	4											9
Copper Empire	2	2	1											5
Dandelion Cottage	-	86	14											100
The Cinder Pond	-	1	1											2
Way Back When	-	-	-											-
Total	5	95	22	-	-	-	-	-	-	-	-	-	-	122