

OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP YTD TREND

Patron Counts by Type by Status													
Individuals	513	495	490	519	489	-	-	-	-	-	-	-	
Active	463	439	434	464	438								
BARD only	48	51	52	50	47								
On Hold	2	5	4	5	4								
Organizations/Institutions	46	46	46	46	45	-	-	-	-	-	-	-	
Active	43	44	44	44	43								
BARD only	3	2	2	2	2								
On Hold	-	-	-	-	-								
<b>Total</b>	<b>559</b>	<b>541</b>	<b>536</b>	<b>565</b>	<b>534</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	



Patron Activity over the last Month													
New Individuals Added	12	10	6	11	5								44
New Institutions Added	1	-	-	1	-								2
Reinstated (Reactivated)	-	1	-		2								3
Transfer	1	1	-	1	-	-	-	-	-	-	-	-	3
In	1	-	-	1	-								2
Out	-	1	-	-	-								1
Suspended	15	27	10	17	11	-	-	-	-	-	-	-	80
Deceased	6	13	4	6	2								31
Cancelled Services	9	14	6	11	9								49



Patron Contacts													
Phone Calls	158	221	82	160	163	-	-	-	-	-	-	-	784
In	75	43	40	57	71								286
Out	83	178	42	103	92								498
Emails	263	300	231	299	407	-	-	-	-	-	-	-	1,500
In	125	137	128	137	109								636
Out	138	163	103	162	298								864
Postal Mail	37	42	22	34	27	-	-	-	-	-	-	-	162
In	21	15	9	15	19								79
Out	16	27	13	19	8								83
Walk-Ins	1	3	2	3	2								11
<b>Total</b>	<b>459</b>	<b>566</b>	<b>337</b>	<b>496</b>	<b>599</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>2,457</b>



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Web Site Traffic														
Visits	163	NA	121	118	131								533	✓
Unique visits	137	NA	111	110	121								479	✓
Page views	248	NA	173	220	193								834	✓
Unique page views	181	NA	139	145	145								610	✓

Local Inventory														
DB cartridges loaded with digital books	8	10	3	3	3								27	
Total	8	10	3	3	3	-	-	-	-	-	-	-	27	

Outreach														
October 6 Virtual Event with Lieburn	9												9	
Inactive Patron Project Calls	7	117											124	
Veterans Affairs Outreach		1											1	
Many Faces of BARD email		245											245	
Braille NHL Schedule Email		245											245	
Braille Literacy Month Email to Libraries				65									65	
Winter 2023 Newsletter Email					191								191	
Winter 2023 Newsletter Postal Mail						495							495	
													-	
													-	
													-	
													-	
													-	
													-	
													-	
													-	
Total	16	608	-	65	191	495	-	-	-	-	-	-	1,375	

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**BARD Circulation**

Count of MI1D recorded/produced DBC digital books downloaded from BARD mobile.	5	95	22	13	5	-	-	-	-	-	-	-	140
# of Active BARD Accounts	85	93	93	90	88								
# of Individuals Approved for BARD DL	2	4	1	-	1								8
# of Inst approved for BARD DL	2	-	-	-	-								2
# of "Demo Only" approved for BARD DL	-	-	-	-	-								-
# of New Mobile Devices	7	6	3	3	3								22
# of new Mobile Device Users	6	6	3	2	2								19

Patrons who:

DL at least 1 (non music) item in Braille	1	2	1	0	1								5
DL at least 1 (non music) item in Audio	39	45	39	41	40								204
DL at least 1 music item in Braille	1	1	-	-	-								2
DL at least 1 music item in Audio	-	2	1	-	1								4

Institutions who:

DL at least 1 (non music) item in Braille	-	-	-	-	-								-
DL at least 1 (non music) item in Audio	2	2	2	2	2								10
DL at least 1 music item in Braille	-	-	-	-	1								1
DL at least 1 music item in Audio	-	-	-	-	-								-

Patron activity:

book (non music) DL in Braille	14	7	1	-	4								26
book (non music) DL in Audio	567	668	549	650	532								2,966
magazine DL in Braille	-	-	-	-	-								-
magazine DL in Audio	19	14	8	5	8								54
music DL in Braille	1	2	-	-	-								3
music DL in Audio	-	13	1	-	1								15



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**BARD Circulation (continued)**

Institution activity:

book (non music) DL in Braille	-	-	-	-	-									-
book (non music) DL in Audio	10	9	10	7	5									41
magazine DL in Braille	-	-	-	-	-									-
magazine DL in Audio	-	-	-	-	-									-
music DL in Braille	-	-	-	-	2									2
music DL in Audio	-	-	-	1	-									1

Staff activity:

book (non music) DL in Braille	-	-	-	-	-									-
book (non music) DL in Audio	31	8	-	-	5									44
magazine DL in Braille	-	-	-	-	-									-
magazine DL in Audio	-	-	-	-	-									-
music DL in Braille	-	-	-	-	-									-
music DL in Audio	-	-	-	-	-									-
<b>Total</b>	<b>642</b>	<b>721</b>	<b>569</b>	<b>663</b>	<b>557</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>3,152</b>

**Non-BARD Circulation to our patrons by the regional library in Lansing (MI1A)**

DB - Digital books	4,262	3,986	3,678	4,241	4,074									20,241
DBC - Locally Recorded Books	68	15	193	199	104									579
DBE - Marrakesh Treaty Books	-	-	-	-	-									-
DBF - Marrakesh Treaty Books	-	-	-	-	1									-
DBG - Marrakesh Treaty Books	-	3	-	-	1									4
<b>Total</b>	<b>4,330</b>	<b>4,004</b>	<b>3,871</b>	<b>4,440</b>	<b>4,180</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>20,825</b>

Physical Collections

BR - Braille books by mail	-	8	1	3	3									15
DV - Described videos by mail	-	1	-	-	2									3
MB - Board Books in Braille	-	-	-	-	-									-
<b>Total</b>	<b>4,330</b>	<b>4,013</b>	<b>3,872</b>	<b>4,443</b>	<b>4,185</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>20,843</b>

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Total Circulation (BARD + Non-BARD)													
Total	4972	4734	4441	5106	4742	0	0	0	0	0	0	0	23,995



Duplication on Demand (DOD) - Gutenberg Cartridges circulated by the regional library in Lansing (MI1A)													
Total	428	396	363	442	411								2,040



Count of locally produced books downloaded from BARD													
The Last Northwoods Reader	-	1	1	-	-								2
Laughing Whitefish	-	3	1	1	-								5
Northwords Reader Vol. 1 Wit & Wisdom	3	2	4	-	1								10
Copper Empire	2	2	1	-	-								5
Dandelion Cottage	-	86	14	3	2								105
The Cinder Pond	-	1	1	1	-								3
Way Back When	-	-	-	8	2								10
Total	5	95	22	13	5	-	-	-	-	-	-	-	130

