





	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD	TREND
Patron Counts by Type by Status														
Individuals	513	495	490	519	489	476	474	458	456	463	-	-		
Active	463	439	434	464	438	428	428	406	403	407				
BARD only	48	51	52	50	47	43	42	45	47	50				
On Hold	2	5	4	5	4	5	4	7	6	6				
Organizations/Institutions	46	46	46	46	45	44	47	49	49	49	-	-		
Active	43	44	44	44	43	42	45	47	47	47				
BARD only	3	2	2	2	2	2	2	2	2	2				
On Hold	-	-	-	-	-	-	-	-	-	-				
Total	559	541	536	565	534	520	521	507	505	512	0	0		

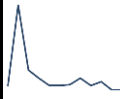




















Patron Activity over the last Month														
New Individuals Added	12	10	6	11	5	5	6	7	7	9			78	
New Institutions Added	1	-	-	1	-	-	2	3	-	-			7	
Reinstated (Reactivated)	-	1	-	-	2	1	1	-	-	1			6	
Transfer	1	1	-	1	-	2	-	-	1	-	-	-	6	
In	1	-	-	1	-	-	-	-	1	-			3	
Out	-	1	-	-	-	2	-	-	-	-			3	
Suspended	15	27	10	17	11	17	10	22	11	4	-	-	144	
Deceased	6	13	4	6	2	5	2	6	2	1			47	
Cancelled Services	9	14	6	11	9	12	8	16	9	3			97	

Patron Contacts														
Phone Calls	158	221	82	160	163	146	110	261	114	132	-	-	1,547	
In	75	43	40	57	71	77	56	85	53	59			616	
Out	83	178	42	103	92	69	54	176	61	73			931	
Emails	263	300	231	299	407	632	756	699	229	463	-	-	4,279	
In	125	137	128	137	109	166	160	178	122	64			1,326	
Out	138	163	103	162	298	466	596	521	107	399			2,953	
Postal Mail	37	42	22	34	27	507	13	53	28	30	-	-	793	
In	21	15	9	15	19	12	6	10	13	7			127	
Out	16	27	13	19	8	495	7	43	15	23			666	
Walk-Ins	1	3	2	3	1	1	3	2	5	4			25	
Total	459	566	337	496	598	1,286	882	1,015	376	629	-	-	6,644	

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD	TREND
Web Site Traffic														
Visits	163	NA	121	118	131	94	82	68	68	88			933	
Unique visits	137	NA	111	110	121	90	68	63	64	82			846	
Page views	248	NA	173	220	193	162	110	85	99	144			1,434	
Unique page views	181	NA	139	145	145	106	93	70	78	98			1,055	

Local Inventory														
DB cartridges loaded with digital books	8	10	3	3	3	4	3	2	5	5				
Total	8	10	3	3	3	4	3	2	5	5	-	-	-	

Outreach														
October 6 Virtual Event with Lieburn	9													9
Inactive Patron Project Calls	7	117												124
Veterans Affairs Outreach		1												1
Many Faces of BARD email		245												245
Braille NHL Schedule Email		245												245
Braille Literacy Month Email to Libraries				65										65
Winter 2023 Newsletter Email					191									191
Winter 2023 Newsletter Postal Mail						495								495
Winter 2023 Audio Newsletter by Email						154								154
NFB Newslne Outreach Email						237								237
Braille Baseball Schedules Email							237							237
CIC Statewide Forum Email							237							237
Harbors Retirement Community								6						6
Summer Reading Program Invite Email								241						241
Summer Reading Program Invite Email								89						89
Summer Newsletter Email									355					355
														-
														-
Total	16	608	-	65	191	886	474	336	-	355	-	-	2,931	

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD	TREND
BARD Circulation														
Count of MI1D recorded/produced DBC digital books downloaded from BARD mobile.	5	95	22	13	5	5	6	13	5	9	-	-	178	
# of Active BARD Accounts	85	93	93	90	88	94	95	92	91	77				
# of Individuals Approved for BARD DL	2	4	1	-	1	4	1	3	-	2			18	
# of Inst approved for BARD DL	2	-	-	-	-	-	-	-	-	-			2	
# of "Demo Only" approved for BARD DL	-	-	-	-	-	-	2	-	-	-			2	
# of New Mobile Devices	7	6	3	3	3	10	5	2	3	5			47	
# of new Mobile Device Users	6	6	3	2	2	6	3	2	3	5			38	
Patrons who:														
DL at least 1 (non music) item in Braille	1	2	1	0	1	2	1	2	1	3			14	
DL at least 1 (non music) item in Audio	39	45	39	41	40	45	41	41	37	46			414	
DL at least 1 music item in Braille	1	1	-	-	-	-	-	-	-	-			2	
DL at least 1 music item in Audio	-	2	1	-	1	-	-	-	1	1			6	
Institutions who:														
DL at least 1 (non music) item in Braille	-	-	-	-	-	-	-	-	-	-			-	
DL at least 1 (non music) item in Audio	2	2	2	2	2	2	2	3	2	2			21	
DL at least 1 music item in Braille	-	-	-	-	1	-	-	-	-	-			1	
DL at least 1 music item in Audio	-	-	-	-	-	-	-	-	-	-			-	
Patron activity:														
book (non music) DL in Braille	14	7	1	-	4	7	3	9	17	8			70	
book (non music) DL in Audio	567	668	549	650	532	611	586	663	613	680			6,119	
magazine DL in Braille	-	-	-	-	-	-	-	4	-	8			12	
magazine DL in Audio	19	14	8	5	8	5	18	22	5	8			112	
music DL in Braille	1	2	-	-	-	-	-	-	-	-			3	
music DL in Audio	-	13	1	-	1	-	-	-	1	1			17	

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD	TREND
BARD Circulation (continued)														
Institution activity:														
book (non music) DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	-
book (non music) DL in Audio	10	9	10	7	5	6	12	9	6	4			78	
magazine DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	-
magazine DL in Audio	-	-	-	-	-	-	-	-	-	-	-	-	-	-
music DL in Braille	-	-	-	-	2	-	-	-	-	-	-	-	2	
music DL in Audio	-	-	-	1	-	-	-	-	-	-	-	-	1	
Staff activity:														
book (non music) DL in Braille	-	-	-	-	-	-	-	-	4	5			9	
book (non music) DL in Audio	31	8	-	-	5	7	8	26	4	6			95	
magazine DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	-
magazine DL in Audio	-	-	-	-	-	11	2	-	8	-			21	
music DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	-
music DL in Audio	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	642	721	569	663	557	647	629	733	658	720	-	-	6,539	

Non-BARD Circulation to our patrons by the regional library in Lansing (MI1A)														
DB - Digital books	4,262	3,986	3,678	4,241	4,074	4,572	3,452	4,266	4,228	3,612			40,371	
DBC - Local Recorded Books - All USA	68	15	193	199	104	304	254	306	217	280			1,940	
DBE - Marrakesh Treaty Books	-	-	-	-	-	-	-	-	1	-				
DBF - Marrakesh Treaty Books	-	-	-	-	1	1	-	-	-	-				
DBG - Marrakesh Treaty Books	-	3	-	-	1	6	10	17	3	2			42	
Total	4,330	4,004	3,871	4,440	4,180	4,883	3,716	4,589	4,449	3,894	-	-	42,356	
Physical Collections														
BR - Braille books by mail	-	8	1	3	3	7	7	10	8	-			47	
EBR - Electronic Braille NEW	-	-	-	-	-	-	-	-	19	10				
DV - Described videos by mail	-	1	-	-	2	-	2	2	2	0			9	
BDB - Board Books in Braille	-	-	-	-	-	-	-	-	3	1			4	
Total	4,330	4,013	3,872	4,443	4,185	4,890	3,725	4,601	4,462	3,895	-	-	42,416	

Total Circulation (BARD + Non-BARD)														
Total	4972	4734	4441	5106	4742	5537	4354	5334	5120	4615	0	0	48,955	

Duplication on Demand (DOD) - Gutenberg Cartridges circulated by the regional library in Lansing (MI1A)														
Total	428	396	363	442	411	491	387	486	465	403			4,272	

OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP YTD TREND

Count of locally produced books downloaded from BARD														
	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD	TREND
The Last Northwoods Reader	-	1	1	-	-	-	1	1	1	2			7	
Laughing Whitefish	-	3	1	1	-	-	1	2	-	-			8	
Northwoods Reader Vol. 1 Wit & Wisdom	3	2	4	-	1	2	-	1	1	4			18	
Copper Empire	2	2	1	-	-	-	-	-	1	1			7	
Dandelion Cottage	-	86	14	3	2	-	1	2	1	1			110	
The Cinder Pond	-	1	1	1	-	-	-	-	-	-			3	
Way Back When	-	-	-	8	2	-	1	1	-	1			13	
Danny and the Boys	-	-	-	-	-	3	2	6	1	-			12	
Total	5	95	22	13	5	5	6	13	5	9	-	-	178	