

OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP YTD TREND

Patron Count by Type by Status														
Individuals	446	446	456	449	458	458	-	-	-	-	-	-		
Active	387	391	397	390	394	399								
BARD only	52	53	54	55	56	52								
On Hold	7	2	5	4	8	7								
Organizations/Institutions	49	49	51	53	53	54	-	-	-	-	-	-		
Active	47	47	49	51	51	52								
BARD only	2	2	2	2	2	2								
On Hold	-	-	-	-	-	-								
Total	495	495	507	502	511	512	0	0	0	0	0	0		

Patron Activity over the last Month														
New Individuals Added	7	13	11	8	10	12							61	
New Institutions Added	-	-	1	3	-	-							4	
Reinstated (Reactivated)	2	2	-	1	-	-							5	
Transfer	1	1	1	3	1	7	-	-	-	-	-	-	14	
In	1	-	1	1	-	6							9	
Out	-	1	-	2	1	1							5	
Suspended	18	15	2	17	7	11	-	-	-	-	-	-	70	
Deceased	4	4	1	5	1	-							15	
Canceled Services	14	11	1	12	6	11							55	

Patron Contacts														
Phone Calls	217	140	93	226	145	83	-	-	-	-	-	-	904	
In	69	73	39	92	61	48							382	
Out	148	67	54	134	84	35							522	
Emails	1,593	525	722	388	349	2,460	-	-	-	-	-	-	6,037	
In	117	178	102	178	180	141							896	
Out	1,476	192	620	210	169	2,319							4,986	
Postal Mail	39	58	536	47	54	32	-	-	-	-	-	-	766	
In	6	21	16	19	16	8							86	
Out	33	37	520	28	38	24							680	
Walk-Ins	3	14	4	5	9	2							37	
Total	1,852	737	1,355	666	557	2,577	-	-	-	-	-	-	7,744	

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Web Site Traffic

Visits	91	87	92	125	124	130								649	
Unique visits	84	76	83	115	105	121								584	
Page views	136	186	139	201	210	252								1,124	
Unique page views	102	110	104	151	141	144								752	

Local Inventory

DB cartridges loaded with digital books	7	11	6	8	2	5									
Total	7	11	6	8	2	5	-	-	-	-	-	-	-	-	

BARD Download Circulation

Locally produced books downloaded	4	6	3	8	3	25	-	-	-	-	-	-	-	49	
# of Active BARD Accounts	79	84	85	89	93	93									
# of Individuals Approved for BARD DL	-	1	-	2	2	2								7	
# of Inst approved for BARD DL	-	1	-	-	-	-							-	1	
# of "Demo Only" approved for BARD DL	-	-	-	-	-	-								-	
# of New Mobile Devices	4	10	2	7	1	5								29	
# of new Mobile Device Users	4	9	2	6	1	4								26	

Patrons who:

DL at least 1 (non music) item in Braille	1	-	1	3	3	1								9	
DL at least 1 (non music) item in Audio	48	53	55	56	51	49								312	
DL at least 1 music item in Braille	-	1	-	-	-	-								1	
DL at least 1 music item in Audio	-	1	1	-	1	1								4	

Institutions who:

DL at least 1 (non music) item in Braille	-	-	-	-	-	-								-	
DL at least 1 (non music) item in Audio	2	1	1	2	2	1								9	
DL at least 1 music item in Braille	-	-	-	-	-	-								-	
DL at least 1 music item in Audio	-	-	-	-	-	-								-	

Patron activity:

book (non music) DL in Braille	3	-	11	13	27	6								60	
book (non music) DL in Audio	737	673	894	859	814	878								4,855	
magazine DL in Braille	-	-	-	-	18	-								18	
magazine DL in Audio	30	61	38	48	37	35								249	
music DL in Braille	-	1	-	-	-	-								1	
music DL in Audio	-	1	1	-	1	1								4	

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Institution activity:														
book (non music) DL in Braille	-	-	-	-	-	-							-	
book (non music) DL in Audio	9	2	3	8	16	1							39	
magazine DL in Braille	-	-	-	-	-	-							-	
magazine DL in Audio	-	-	-	-	-	-							-	
music DL in Braille	-	-	-	-	-	-							-	
music DL in Audio	-	-	-	-	-	-							-	
Staff activity:														
book (non music) DL in Braille	-	-	-	-	-	-							-	
book (non music) DL in Audio	8	26	10	3	-	1							48	
magazine DL in Braille	-	-	-	-	-	-							-	
magazine DL in Audio	-	-	-	-	-	-							-	
music DL in Braille	-	-	-	-	-	-							-	
music DL in Audio	-	-	-	-	-	-							-	
Total	787	764	957	931	913	922	-	-	-	-	-	-	5,274	

Physical circulation by mail

Digital Books on Cartridge Circulation														
DB - Digital books	3,595	3,630	3,214	3,733	3,382	3,476							21,030	
DBC - Network Produced Digital Books	199	195	107	195	126	171							993	
DBE - Gifts or Special Acquisitions	-	-	-	-	-	-							-	
DBF - Foreign Collection	-	-	-	-	4	-							-	
DBG - Audio Global - Marrakesh Treaty	3	3	4	5	7	2							24	
DMA - Digital Magazines (NEW)	-	-	-	-	-	32							32	
Total	3,797	3,828	3,325	3,933	3,519	3,649	-	-	-	-	-	-	22,051	

Physical Collection Circulation

BR - Braille books by mail	7	5	9	3	-	5							29	
BRG - BR Global - Marrakesh Treaty	-	-	1	-	-	-							1	
EBR - Braille E-Reader	-	-	10	-	-	-							10	
DV - Described Video	-	-	-	-	2	-							2	
BDB - Braille Digital Book	-	-	1	-	-	-							1	
Total	3,804	3,833	3,335	3,936	3,521	3,654	-	-	-	-	-	-	22,083	

Total Circulation (BARD + Physical)

Total	4591	4597	4292	4867	4434	4576	0	0	0	0	0	0	27,357	
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Duplication on Demand (DOD) - Total cartridges mailed to our patrons

Cartridges with Magazines (NEW)	-	-	-	-	-	27								27	
Cartridges with Books	425	425	362	452	382	411								2,095	

Count of locally recorded books downloaded from BARD

The Last Northwoods Reader	1	-	1	2	-									4	
Laughing Whitefish	-	1	-	-	-									1	
Northwoods Reader Vol. 1 Wit & Wisdom	1	1	1	2	2	2								9	
Copper Empire	-	-	-	-	1	1								2	
Dandelion Cottage	-	2	-	-	-									2	
The Cinder Pond	-	1	-	-	-									1	
Way Back When	-	1	1	2	-									4	
Danny and the Boys	2	-	-	2	-	1								5	
Upper Peninsula Life Legends Landmarks	-	-	-	-	-	21								21	
Total	4	6	3	8	3	25	-	-	-	-	-	-	-	49	

Outreach

Many Faces of BARD Email	333													333	
NHL Hockey Schedule in Braille Email	333													333	
Semi-Annual Inactive patron Calls	76													76	
NBA Schedule in Braille Email	333													333	
WDET DRIS News Streaming Email	333													333	
Inactive Patron Contact letters by Mail	33													33	
Many Faces of BARD Email		333												333	
Braille Literacy Month Email to SLC			92											92	
Great Michigan Read Email to SLC			92											92	
Winter Newsletter Email to patrons			245											245	
Winter Newsletter Email to SLC group			92											92	
Winter Newsletter Postal Mail			500											500	
Email regarding NLS internship to SLC				92										92	
In person visit to Ojibwa Tribal Library				2										2	
In person presentation to Bluffs				11										11	
Mining Journal News Article														-	
Eye Doctor Postal Mail Packets				47										47	
Senior / Community Center Packets				51										51	
BARD Update 2.2.2 Mass Email					300									300	
2 New Audio Magazines Email					245									245	

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	YTD	TREND
Email Blast Hadley Presents Podcast						545							545	
Email blast to promote DBC 19559						545							545	
Email blast to promote NLS calendars						545							545	
Email blast re braille baseball schedules						545							545	
													-	
													-	
													-	
													-	
													-	
													-	
Total	1,441	333	1,021	203	545	2,180	-	-	-	-	-	-	5,723	