

OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP YTD TREND





Patron Count by Type by Status														
Individuals	446	446	456	449	458	458	457	462	-	-	-	-		
Active	387	391	397	390	394	399	399	401						
BARD only	52	53	54	55	56	52	50	50						
On Hold	7	2	5	4	8	7	8	11						
Organizations/Institutions	49	49	51	53	53	54	54	54	-	-	-	-		
Active	47	47	49	51	51	52	52	52						
BARD only	2	2	2	2	2	2	2	2	-					
On Hold	-	-	-	-	-	-	-	-						
Total	495	495	507	502	511	512	511	516	0	0	0	0		

Patron Activity over the last Month														
New Individuals Added	7	13	11	8	10	12	6	16					83	
New Institutions Added	-	-	1	3	-	-	-	-					4	
Reinstated (Reactivated)	2	2	-	1	-	-	-	-					5	
Transfer	1	1	1	3	1	7	-	-	-	-	-	-	14	
In	1	-	1	1	-	6	-	-					9	
Out	-	1	-	2	1	1	-	-					5	
Suspended	18	15	2	17	7	11	9	11	-	-	-	-	90	
Deceased	4	4	1	5	1	-	3	4					22	
Canceled Services	14	11	1	12	6	11	6	7					68	

Patron Contacts														
Phone Calls	217	140	93	226	145	83	103	123	-	-	-	-	1,130	
In	69	73	39	92	61	48	47	59					488	
Out	148	67	54	134	84	35	56	64					642	
Emails	1,593	525	722	388	349	2,460	231	283	-	-	-	-	6,551	
In	117	178	102	178	180	141	117	151					1,164	
Out	1,476	192	620	210	169	2,319	114	132					5,232	
Postal Mail	39	58	536	47	54	32	34	385	-	-	-	-	1,185	
In	6	21	16	19	16	8	15	20					121	
Out	33	37	520	28	38	24	19	365					1,064	
Walk-Ins	3	14	4	5	9	2	5	6					48	
Total	1,852	737	1,355	666	557	2,577	373	797	-	-	-	-	8,914	

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Web Site Traffic

Visits	91	87	92	125	124	130	90	105						844	
Unique visits	84	76	83	115	105	121	74	97						755	
Page views	136	186	139	201	210	252	112	139						1,375	
Unique page views	102	110	104	151	141	144	96	113						961	





Local Inventory

DB cartridges loaded with digital books	7	11	6	8	2	5	8	12							
Total	7	11	6	8	2	5	8	12	-	-	-	-	-	-	





BARD Download Circulation

Locally produced books downloaded	4	6	3	8	3	25	5	8	-	-	-	-		62	
# of Active BARD Accounts	79	84	85	89	93	93	92	93							
# of Individuals Approved for BARD DL	-	1	-	2	2	2	1	3						11	
# of Inst approved for BARD DL	-	1	-	-	-	-	-	-					-	1	
# of "Demo Only" approved for BARD DL	-	-	-	-	-	-	-	-						-	
# of New Mobile Devices	4	10	2	7	1	5	7	7						43	
# of new Mobile Device Users	4	9	2	6	1	4	5	6						37	







Patrons who:

DL at least 1 (non music) item in Braille	1	-	1	3	3	1	2	1						12	
DL at least 1 (non music) item in Audio	48	53	55	56	51	49	53	54						419	
DL at least 1 music item in Braille	-	1	-	-	-	-	-	-						1	
DL at least 1 music item in Audio	-	1	1	-	1	1	-	-						4	

Institutions who:

DL at least 1 (non music) item in Braille	-	-	-	-	-	-	-	-						-	
DL at least 1 (non music) item in Audio	2	1	1	2	2	1	1	1						11	
DL at least 1 music item in Braille	-	-	-	-	-	-	-	-						-	
DL at least 1 music item in Audio	-	-	-	-	-	-	-	-						-	

Patron activity:

book (non music) DL in Braille	3	-	11	13	27	6	12	4						76	
book (non music) DL in Audio	737	673	894	859	814	878	866	777						6,498	
magazine DL in Braille	-	-	-	-	18	-	-	-						18	
magazine DL in Audio	30	61	38	48	37	35	54	139						442	
music DL in Braille	-	1	-	-	-	-	-	-						1	
music DL in Audio	-	1	1	-	1	1	-	-						4	

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Institution activity:															
book (non music) DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
book (non music) DL in Audio	9	2	3	8	16	1	1	3						43	
magazine DL in Braille	-	-	-	-	-	-	-	-						-	
magazine DL in Audio	-	-	-	-	-	-	-	-						-	
music DL in Braille	-	-	-	-	-	-	-	-						-	
music DL in Audio	-	-	-	-	-	-	-	-						-	
Staff activity:															
book (non music) DL in Braille	-	-	-	-	-	-	-	-						-	
book (non music) DL in Audio	8	26	10	3	-	1	1	-						49	
magazine DL in Braille	-	-	-	-	-	-	-	-						-	
magazine DL in Audio	-	-	-	-	-	-	-	-						-	
music DL in Braille	-	-	-	-	-	-	-	-						-	
music DL in Audio	-	-	-	-	-	-	-	-						-	
Total	787	764	957	931	913	922	934	923	-	-	-	-	-	7,131	

Physical circulation by mail

Digital Books on Cartridge Circulation															
DB - Digital books	3,595	3,630	3,214	3,733	3,382	3,476	3,520	3,569						28,119	
DBC - Network Produced Digital Books	199	195	107	195	126	171	138	248						1,379	
DBE - Gifts or Special Acquisitions	-	-	-	-	-	-	-	-						-	
DBF - Foreign Collection	-	-	-	-	4	-	-	-						4	
DBG - Audio Global - Marrakesh Treaty	3	3	4	5	7	2	1	6						31	
DMA - Digital Magazines Audio	-	-	-	-	-	32	60	43						135	
Total	3,797	3,828	3,325	3,933	3,519	3,649	3,719	3,866	-	-	-	-	-	29,636	

Physical Collection Circulation

BR - Braille books by mail	7	5	9	3	-	5	-	-						29	
BRG - BR Global - Marrakesh Treaty	-	-	1	-	-	-	-	-						1	
EBR - Braille E-Reader	-	-	10	-	-	-	-	-						10	
DV - Described Video	-	-	-	-	2	-	-	-						2	
BDB - Braille Digital Book	-	-	1	-	-	-	-	-						1	
Total	3,804	3,833	3,335	3,936	3,521	3,654	3,719	3,866	-	-	-	-	-	29,668	

Total Circulation (BARD + Physical)

Total	4591	4597	4292	4867	4434	4576	4653	4789	0	0	0	0	0	36,799	
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Duplication on Demand (DOD) - Total cartridges mailed to our patrons

Cartridges with Magazines	-	-	-	-	-	27	47	32						106	
Cartridges with Books	425	425	362	452	382	411	411	451						2,957	

Count of locally recorded books downloaded from BARD

The Last Northwoods Reader	1	-	1	2	-	-	-	1						5	
Laughing Whitefish	-	1	-	-	-	-	-	-						1	
Northwods Reader Vol. 1 Wit & Wisdom	1	1	1	2	2	2	2	3						14	
Copper Empire	-	-	-	-	1	1	-	-						2	
Dandelion Cottage	-	2	-	-	-	-	-	2						4	
The Cinder Pond	-	1	-	-	-	-	-	-						1	
Way Back When	-	1	1	2	-	-	-	-						4	
Danny and the Boys	2	-	-	2	-	1	-	-						5	
Upper Peninsula Life Legends Landmarks	-	-	-	-	-	21	3	2						26	
Total	4	6	3	8	3	25	5	8	-	-	-	-	-	62	

Outreach

Many Faces of BARD Email	333													333	
NHL Hockey Schedule in Braille Email	333													333	
Semi-Annual Inactive patron Calls	76													76	
NBA Schedule in Braille Email	333													333	
WDET DRIS News Streaming Email	333													333	
Inactive Patron Contact letters by Mail	33													33	
Many Faces of BARD Email		333												333	
Braille Literacy Month Email to SLC			92											92	
Great Michigan Read Email to SLC			92											92	
Winter Newsletter Email to patrons			245											245	
Winter Newsletter Email to SLC group			92											92	
Winter Newsletter Postal Mail			500											500	
Email regarding NLS internship to SLC				92										92	
In person visit to Ojibwa Tribal Library				2										2	
In person presentation to Bluffs				11										11	
Mining Journal News Article														-	
Eye Doctor Postal Mail Packets				47										47	
Senior / Community Center Packets				51										51	
BARD Update 2.2.2 Mass Email					300									300	
2 New Audio Magazines Email					245									245	

