

OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP YTD TREND





Patron Count by Type by Status														
Individuals	446	446	456	449	458	458	457	462	464	466	-	-		
Active	387	391	397	390	394	399	399	401	402	401				
BARD only	52	53	54	55	56	52	50	50	50	53				
On Hold	7	2	5	4	8	7	8	11	12	12				
Organizations/Institutions	49	49	51	53	53	54	54	54	54	54	-	-		
Active	47	47	49	51	51	52	52	52	52	52				
BARD only	2	2	2	2	2	2	2	2	2	2				
On Hold	-	-	-	-	-	-	-	-	-	-				
Total	495	495	507	502	511	512	511	516	518	520	0	0		

Patron Activity over the last Month														
New Individuals Added	7	13	11	8	10	12	6	16	9	10			102	
New Institutions Added	-	-	1	3	-	-	-	-	-	-			4	
Reinstated (Reactivated)	2	2	-	1	-	-	-	-	1	-			6	
Transfer	1	1	1	3	1	7	-	-	1	1	-	-	16	
In	1	-	1	1	-	6	-	-	1	-			10	
Out	-	1	-	2	1	1	-	-	-	1			6	
Suspended	18	15	2	17	7	11	9	11	9	9	-	-	108	
Deceased	4	4	1	5	1	-	3	4	2	3			27	
Canceled Services	14	11	1	12	6	11	6	7	7	6			81	

Patron Contacts														
Phone Calls	217	140	93	226	145	83	103	123	137	125	-	-	1,392	
In	69	73	39	92	61	48	47	59	53	51			592	
Out	148	67	54	134	84	35	56	64	84	74			800	
Emails	1,593	525	722	388	349	2,460	231	283	273	446	-	-	7,270	
In	117	178	102	178	180	141	117	151	135	103			1,402	
Out	1,476	192	620	210	169	2,319	114	132	138	343			5,713	
Postal Mail	39	58	536	47	54	32	34	385	35	31	-	-	1,251	
In	6	21	16	19	16	8	15	20	23	18			162	
Out	33	37	520	28	38	24	19	365	12	13			1,089	
Walk-Ins	3	14	4	5	9	2	5	6	8	5			61	
Total	1,852	737	1,355	666	557	2,577	373	797	453	607	-	-	9,974	

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Web Site Traffic

Visits	91	87	92	125	124	130	90	105	97	111			1,052	
Unique visits	84	76	83	115	105	121	74	97	85	98			938	
Page views	136	186	139	201	210	252	112	139	151	178			1,704	
Unique page views	102	110	104	151	141	144	96	113	111	118			1,190	





Local Inventory

DB cartridges loaded with digital books	7	11	6	8	2	5	8	12	8	20				
Total	7	11	6	8	2	5	8	12	8	20	-	-	-	





BARD Download Circulation

Locally produced books downloaded	4	6	3	8	3	25	5	8	5	5	-	-	72	
# of Active BARD Accounts	79	84	85	89	93	93	92	93	94	89				
# of Individuals Approved for BARD DL	-	1	-	2	2	2	1	3	-	-			11	
# of Inst approved for BARD DL	-	1	-	-	-	-	-	-	-	-		-	1	
# of "Demo Only" approved for BARD DL	-	-	-	-	-	-	-	-	-	-			-	
# of New Mobile Devices	4	10	2	7	1	5	7	7	6	-			49	
# of new Mobile Device Users	4	9	2	6	1	4	5	6	5	-			42	







Patrons who:

DL at least 1 (non music) item in Braille	1	-	1	3	3	1	2	1	2	2			16	
DL at least 1 (non music) item in Audio	48	53	55	56	51	49	53	54	52	53			524	
DL at least 1 music item in Braille	-	1	-	-	-	-	-	-	-	-			1	
DL at least 1 music item in Audio	-	1	1	-	1	1	-	-	1	1			6	

Institutions who:

DL at least 1 (non music) item in Braille	-	-	-	-	-	-	-	-	-	-			-	
DL at least 1 (non music) item in Audio	2	1	1	2	2	1	1	1	-	1			12	
DL at least 1 music item in Braille	-	-	-	-	-	-	-	-	-	-			-	
DL at least 1 music item in Audio	-	-	-	-	-	-	-	-	-	-			-	

Patron activity:

book (non music) DL in Braille	3	-	11	13	27	6	12	4	18	18			112	
book (non music) DL in Audio	737	673	894	859	814	878	866	777	637	934			8,069	
magazine DL in Braille	-	-	-	-	18	-	-	-	-	-			18	
magazine DL in Audio	30	61	38	48	37	35	54	139	72	46			560	
music DL in Braille	-	1	-	-	-	-	-	-	-	-			1	
music DL in Audio	-	1	1	-	1	1	-	-	1	1			6	

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Institution activity:															
book (non music) DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
book (non music) DL in Audio	9	2	3	8	16	1	1	3	-	1				44	
magazine DL in Braille	-	-	-	-	-	-	-	-	-	-				-	
magazine DL in Audio	-	-	-	-	-	-	-	-	-	-				-	
music DL in Braille	-	-	-	-	-	-	-	-	-	-				-	
music DL in Audio	-	-	-	-	-	-	-	-	-	-				-	
Staff activity:															
book (non music) DL in Braille	-	-	-	-	-	-	-	-	-	-				-	
book (non music) DL in Audio	8	26	10	3	-	1	1	-	-	-				49	
magazine DL in Braille	-	-	-	-	-	-	-	-	-	-				-	
magazine DL in Audio	-	-	-	-	-	-	-	-	-	-				-	
music DL in Braille	-	-	-	-	-	-	-	-	-	-				-	
music DL in Audio	-	-	-	-	-	-	-	-	-	-				-	
Total	787	764	957	931	913	922	934	923	728	1,000	-	-	8,859		

Physical circulation by mail

Digital Books on Cartridge Circulation															
DB - Digital books	3,595	3,630	3,214	3,733	3,382	3,476	3,520	3,569	3,260	3,715				35,094	
DBC - Network Produced Digital Books	199	195	107	195	126	171	138	248	143	187				1,709	
DBE - Gifts or Special Acquisitions	-	-	-	-	-	-	-	-	-	-				-	
DBF - Foreign Collection	-	-	-	-	4	-	-	-	-	-				4	
DBG - Audio Global - Marrakesh Treaty	3	3	4	5	7	2	1	6	4	12				47	
DMA - Digital Magazines Audio	-	-	-	-	-	32	60	43	61	41				237	
Total	3,797	3,828	3,325	3,933	3,519	3,649	3,719	3,866	3,468	3,955	-	-	37,059		
Physical Collection Circulation															
BR - Braille books by mail	7	5	9	3	-	5	-	-	4	5				38	
BRG - BR Global - Marrakesh Treaty		-	1	-	-	-	-	-	-	-				1	
EBR - Braille E-Reader	-	-	10	-	-	-	-	-	-	-				10	
DV - Described Video	-	-	-	-	2	-	-	-	3	4				9	
BDB - Braille Digital Book	-	-	1	-	-	-	-	-	-	-				1	
Total	3,804	3,833	3,335	3,936	3,521	3,654	3,719	3,866	3,475	3,964	-	-	37,107		

Total Circulation (BARD + Physical)

Total	4591	4597	4292	4867	4434	4576	4653	4789	4203	4964	0	0	45,966	
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Duplication on Demand (DOD) - Total cartridges mailed to our patrons														
Cartridges with Magazines	-	-	-	-	-	27	47	32	38	31			175	
Cartridges with Books	425	425	362	452	382	411	411	451	399	423			3,779	

Count of locally recorded books downloaded from BARD														
The Last Northwoods Reader	1	-	1	2	-	-	-	1	-	-			5	
Laughing Whitefish	-	1	-	-	-	-	-	-	-	2			3	
Northwoods Reader Vol. 1 Wit & Wisdom	1	1	1	2	2	2	2	3	-	-			14	
Copper Empire	-	-	-	-	1	1	-	-	-	-			2	
Dandelion Cottage	-	2	-	-	-	-	-	2	-	-			4	
The Cinder Pond	-	1	-	-	-	-	-	-	-	-			1	
Way Back When	-	1	1	2	-	-	-	-	-	1			5	
Danny and the Boys	2	-	-	2	-	1	-	-	-	-			5	
Upper Peninsula Life Legends Landmarks	-	-	-	-	-	21	3	2	5	2			33	
Total	4	6	3	8	3	25	5	8	5	5	-	-	72	

Outreach														
Many Faces of BARD Email	333												333	
NHL Hockey Schedule in Braille Email	333												333	
Semi-Annual Inactive patron Calls	76												76	
NBA Schedule in Braille Email	333												333	
WDET DRIS News Streaming Email	333												333	
Inactive Patron Contact letters by Mail	33												33	
Many Faces of BARD Email		333											333	
Braille Literacy Month Email to SLC			92										92	
Great Michigan Read Email to SLC			92										92	
Winter Newsletter Email to patrons			245										245	
Winter Newsletter Email to SLC group			92										92	
Winter Newsletter Postal Mail			500										500	
Email regarding NLS internship to SLC				92									92	
In person visit to Ojibwa Tribal Library				2									2	
In person presentation to Bluffs				11									11	
Mining Journal News Article													-	
Eye Doctor Postal Mail Packets				47									47	
Senior / Community Center Packets				51									51	
BARD Update 2.2.2 Mass Email					300								300	
2 New Audio Magazines Email					245								245	

