

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP*	YTD	TREND
Patron Count by Type by Status														
Individuals	558	554	545	562	572	576	574	576	565	568	566	687	6,903	
Active	558	554	545	562	535	538	537	541	532	536	533	643	6,614	
BARD	60	49	42	39	37	38	37	35	33	32	33	44	479	
On Hold	-	-	-	-	-	-	-	-	-	-	-	-	-	
Organizations/Institutions	52	50	50	50	50	51	49	48	47	47	48	50	592	
Active	51	49	49	49	49	50	48	47	47	47	48	49	583	
BARD	1	1	1	1	1	1	1	1	-	-	-	1	9	
On Hold	-	-	-	-	-	-	-	-	-	-	-	-	-	
Total	610	604	595	612	622	627	623	624	612	615	614	737	7495	

Patron Activity over the last Month														
New Individuals Added	9	8	7	17	5	8	10	9	5	7	5	3	93	
New Institutions Added	-	-	-	-	-	-	-	-	-	-	-	1	1	
Reinstated (Reactivated)	-	-	-	-	-	-	-	-	-	-	-	-	-	
Transfer	-	-	-	-	-	-	-	3	-	-	-	-	3	
In	-	-	-	-	-	-	-	-	-	-	-	-	-	
Out	-	-	-	-	-	-	-	3	-	-	-	-	3	
Suspended	13	15	7	19	9	22	16	15	9	10	10	5	150	
Deceased	5	3	4	1	5	7	3	3	4	5	3	3	46	
Canceled Services	10	12	3	18	4	15	13	12	5	5	7	2	106	
Walk-Ins	7	5	5	13	10	5	3	5	4	6	9	11	83	
Total	29	28	19	49	24	35	29	32	18	23	24	20	330	

Patron Contacts														
Phone Calls	68	72	50	89	90	74	85	57	65	65	64	72	851	
Emails	247	191	123	303	244	239	295	260	226	267	330	347	2,812	
Total	315	263	50	392	334	313	380	57	291	332	394	419	3,663	

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP*	YTD	TREND
Web Site Traffic														
Visits	99	112	63	93	73	83	62	-	-	70	93	62	810	
Unique visits	81	78	53	82	61	73	56	-	-	66	87	62	699	
Page views	555	211	106	148	129	138	95	-	-	96	152	87	1,717	
Unique page views	388	152	85	121	108	110	75	-	-	75	119	68	1,301	
Local Inventory														
DB cartridges loaded with digital books	17	17	17	17	15	15	15	15	13	15	13	13	182	
Total	17	17	17	17	15	15	15	15	13	15	13	13	182	
BARD Download Circulation														
Locally produced books downloaded	9	5	1	2	1	2	5	4	5	1	6	1	42	
# of Active BARD Accounts	65	49	45	39	37	38	37	35	33	32	33	44	487	
# of Individuals Approved for BARD DL	1	-	-	-	1	1	-	-	-	1	1	1	6	
# of Inst approved for BARD DL	-	-	-	-	-	-	-	-	-	-	-	-	-	
# of "Demo Only" approved for BARD DL	-	-	-	-	-	-	-	-	-	-	-	-	-	
# of New Mobile Devices	2	5	-	1	2	2	-	1	4	1	2	5	25	
# of new Mobile Device Users	2	4	-	1	2	2	-	1	3	1	2	5	23	
Patrons who:														
DL at least 1 (non music) item in Braille	-	2	1	2	1	1	1	2	-	-	1	2	13	
DL at least 1 (non music) item in Audio	39	34	24	23	28	23	25	24	21	23	22	21	307	
DL at least 1 music item in Braille	1	-	-	-	-	-	-	-	-	-	0	-	1	
DL at least 1 music item in Audio	-	-	1	-	-	-	-	-	1	-	-	-	2	
Institutions who:														
DL at least 1 (non music) item in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
DL at least 1 (non music) item in Audio	2	1	1	-	-	-	-	-	-	-	0	-	4	
DL at least 1 music item in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
DL at least 1 music item in Audio	-	-	-	-	-	-	-	-	-	-	-	-	-	
Patron activity:														
book (non music) DL in Braille	-	18	3	19	3	8	8	2	-	-	7	12	80	
book (non music) DL in Audio	344	267	225	340	266	255	427	649	338	291	453	196	4,051	
magazine DL in Braille	-	5	-	-	-	-	-	-	-	-	-	-	5	
magazine DL in Audio	105	7	51	37	14	39	64	12	2	5	7	4	347	
music DL in Braille	2	-	-	-	-	-	-	-	-	-	-	-	2	
music DL in Audio	-	-	1	-	-	-	-	-	-	-	-	-	1	

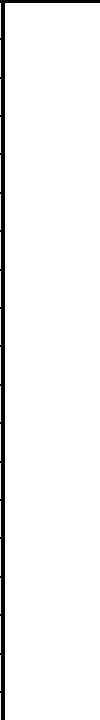
	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP*	YTD	TREND
Institution activity:														
book (non music) DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
book (non music) DL in Audio	5	1	2	-	-	-	-	-	-	-	-	-	8	
magazine DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
magazine DL in Audio	-	-	-	-	-	-	-	-	-	-	-	-	-	
music DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
music DL in Audio	-	-	-	-	-	-	-	-	-	-	-	-	-	
Staff activity:														
book (non music) DL in Braille	-	-	-	2	-	-	-	-	-	-	-	-	2	
book (non music) DL in Audio	-	-	-	-	-	-	-	-	-	-	-	-	-	
magazine DL in Braille	-	-	-	-	-	-	-	-	-	-	-	-	-	
magazine DL in Audio	-	-	-	-	-	-	-	-	-	-	-	-	-	
music DL in Braille	-	-	-	2	-	-	-	-	-	-	-	-	2	
music DL in Audio	-	-	-	-	-	-	-	-	-	-	-	-	-	
Total	456	298	282	400	283	302	499	663	340	296	467	212	4,498	

Physical circulation by mail														
Digital Books on Cartridge Circulation														
DB - Digital books	3,283	2,770	2,649	3,304	2,620	2,852	2,533	2,502	2,622	2,548	2,681	2,785	33,149	
DBC - Network Produced Digital Books	125	101	130	145	109	75	72	53	86	98	52	-	1,046	
DBE - Gifts or Special Acquisitions	-	-	-	-	-	-	-	-	-	-	-	-	-	
DBF - Foreign Collection	-	-	1	-	-	-	-	-	-	-	-	-	1	
DBG - Audio Global – Marrakesh Treaty	2	6	2	4	4	-	8	10	7	2	1	-	46	
DMA - Digital Magazines Audio	51	26	44	43	37	35	19	13	2	78	52	90	490	
Total	3,461	2,903	2,826	3,453	2,770	2,962	2,632	2,578	2,717	2,726	2,734	2,785	34,547	
Physical Collection Circulation														
BR - Braille books by mail	-	9	-	2	-	4	2	-	-	2	-	9	28	
BRG - BR Global - Marrakesh Treaty	-	-	-	-	-	-	-	-	-	-	-	-	-	
EBR - Braille E-Reader	-	-	-	-	-	-	-	-	-	-	-	-	-	
DV - Described Video	-	-	-	-	-	-	-	-	-	2	1	-	3	
BDB - Braille Digital Book	-	-	-	-	-	-	-	-	-	-	-	-	-	
Total	3,461	2,912	2,826	3,455	2,770	2,966	2,632	2,578	2,717	2,730	2,735	2,794	34,576	

Total Circulation (BARD + Physical)														
Total	3917	3210	3108	3855	3053	3268	3131	3241	3057	3026	3,202	3,006	39,074	

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP*	YTD	TREND
Duplication on Demand (DOD) - Total cartridges mailed to our patrons														
Cartridges with Magazines	36	1	29	34	26	26	12	10	2	42	32	49	299	
Cartridges with Books	402	327	322	406	293	315	302	318	327	306	320	343	3,981	

Count of locally recorded books downloaded from BARD														
The Last Northwoods Reader	2	-	-	1	1	1	1	-	1	-	1	-	8	
Laughing Whitefish	1	-	-	1	-	-	-	1	1	1	1	-	6	
Northwoods Reader Vol. 1 Wit & Wisdom	3	3	-	-	-	1	1	1	-	-	-	-	9	
Copper Empire	-	-	-	-	-	-	-	-	-	-	-	-	-	
Dandelion Cottage	1	-	-	-	-	-	-	-	1	-	2	1	5	
The Cinder Pond	-	-	-	-	-	-	-	-	-	-	1	-	1	
Way Back When	-	-	1	-	-	-	-	-	2	-	1	-	4	
Danny and the Boys	2	1	-	-	-	-	-	-	-	-	-	-	3	
Upper Peninsula Life Legends Landmarks	-	1	-	-	-	-	3	2	-	-	-	-	6	
Total	9	5	1	2	1	2	5	4	5	1	6	1	42	

Outreach														
Winter 2025 Email Newsletter				243									243	
WMPL Radio Program				N/A									-	
Xavier Society for the Blind Bulk Email					185								185	
St. Francis Visually Impaired Support Group					7								7	
Physically mailed Winter 2025 Newsletter					250								250	
Physically mailed Summer 2025 Newsletter						230							230	
Summer 2025 Email Newsletter							227						227	
													-	
													-	
													-	
													-	
													-	
													-	
													-	
													-	
													-	
													-	

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP*	YTD	TREND
													-	
Total	-	-	-	243	442	230	227	-	-	-	-	-	1,142	

*September marks the first month using a new ILS, which counts active accounts differently.